



WIGE – The third dimension

The WIGE Media AG Stereo3D production

Stereoscopic Production

The most modern technology, highest standards and established specialised knowledge are the foundations for the realisation of high quality Stereo3D Production. The services of **WIGE Stereo3D** are arranged in four cooperating areas:

3D Consulting

S3D Production

S3D Live-Broadcast

3D Post- Production

3D Consulting

The services for stereoscopic productions of the WIGE MEDIA AG are unique especially in the areas of consulting and project planning, because we emphasise in particular on a narrative and creative consultation of the production team.

Due to our research in the areas of „Design in S3D“ and „Narrative mode in a stereoscopic production“ and our close cooperation with universities and stereoscopic manufacturers, we provide a well-established basis of how stereoscopic productions can be realised with a high quality. The aim is to create a pleasant Stereo 3D on any monitor and screen for the viewer and user respectively.

You have questions on

...how Stereo 3D works?

...what possibilities in terms of design Stereo 3D has?

...where the limits to a stereoscopic system are?

We will answer all your questions and are pleased to provide advise.



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References

- ▶ 3alityDigital shot a 3D Teaser for the upcoming production of „DamBusters“ together with Wingnut/Squeaky Wheels directed by Peter Jackson, director of “The Lord of the Rings”. WIGE provided a team member and parts of the stereoscopic technology (CUNIMA MCU[1]) in Wellington/New Zealand.
- ▶ WIGE Media AG produced in cooperation with Studio Berlin /Studio Hamburg a LiveOnTape-Production under live-broadcast conditions in Stereo 3D with an outside broadcast van of the ‘Oberon Trio’ and a string quartet. Stereoscopic technology as well as a supervisor and 3D operators were provided by the WIGE Media AG.
- ▶ WIGE produced in cooperation with Impact Image the English flying squadron „the red arrow fighters“ as a 3D Motion-Ride for the London Science Museum and was in charge of the whole 3D Stereo technique there and provided the stereographer / supervisor.
- ▶ Studio Berlin / Studio Hamburg and WIGE together produced „Lang Lang goes 3D in Bergheim, Berlin“, a 30 minutes lasting piano concert in 3D on behalf of Sony/ContextTV.
- ▶ 3alityDigital produced a stereoscopic live broadcast of the Collegefootball in 3D cinemas for ESPN. WIGE provided parts of the 3D camera technology.
- ▶ Various 3D recordings of whole concerts were carried out in the USA in cooperation with ElementTechnica. WIGE cameras and Stereotec-3D rigs were significantly involved.
- ▶ DBW and Eutelsat together carried out the first live 3D broadcast of a basketball match in Italy. WIGE technicians and cameras were involved.
- ▶ WIGE presents the first 3D wireless studio-setup with link technology and 3D rigs of 3alityDigital on the IBC 2009.